

Did you acquire securities of Cash Store Financial Services Inc.?

A proposed **CAD\$13,779,167 settlement** has been reached in the securities class actions commenced in Canada and the United States against Cash Store Financial Services Inc.

YOU MUST FILE A CLAIM TO PARTICIPATE

YOU HAVE A RIGHT TO OBJECT

A hearing will be held at 10:00 a.m. on November 19, 2015 in the Ontario Superior Court of Justice to seek an Order approving the proposed settlement (“Settlement”), the method of distributing the settlement funds (“Plan of Allocation”), and the fees and expenses to be paid to lawyers (“Counsel Fees”)(collectively, “Approval Order”).

You have a right to object if you do not agree with the proposed Settlement, Plan of Allocation, or request for Counsel Fees.

IMPORTANT DEADLINES

To participate in the Settlement, you must file a claim by **January 8, 2016**.

To object to the Approval Order you must file an objection by **November 9, 2015**.

FOR MORE INFORMATION

visit www.classaction.ca/cashstore

and read the “**Cash Store Securities Litigation - Notice of Proposed Settlement**” to learn how to file a claim to participate in the Settlement, and how to object to the Approval Order.

OR CALL 1-800-461-6166 x 2380